



LIFEGUARD

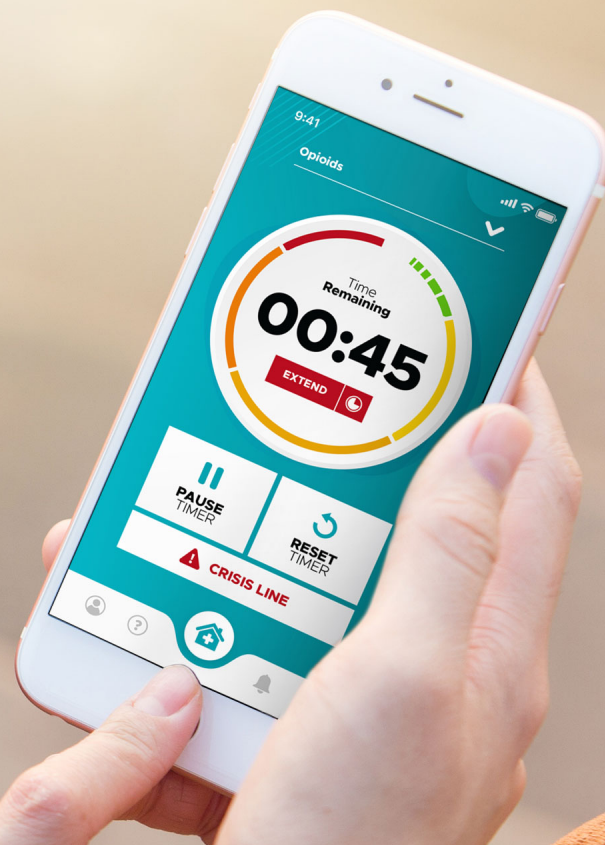
DIGITAL HEALTH

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In 2017, while completing his own personal treatment, founder and CEO, Jeff Hardy, was shaken by the untimely death of a close friend of his, due to a fentanyl overdose. This event inspired him to take action.

His solution? Smart technologies that would bring emergency responders directly to people who have overdosed.

With this, **Lifeguard App** was born!

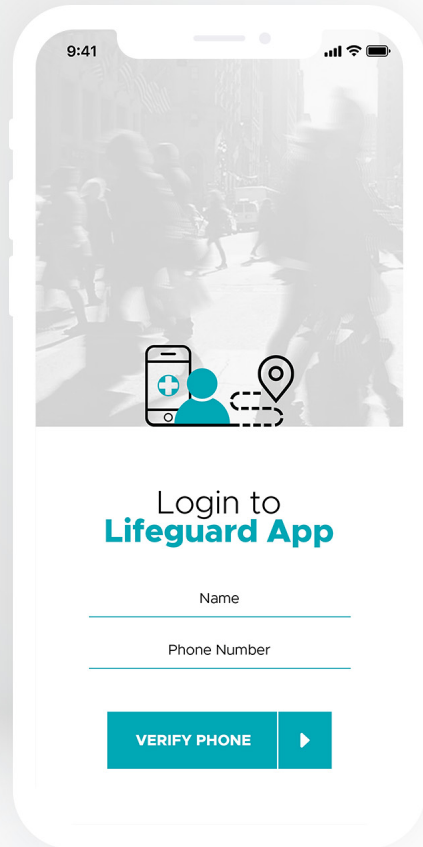


Lifeguard App
You'll Never **Use Alone** Again.

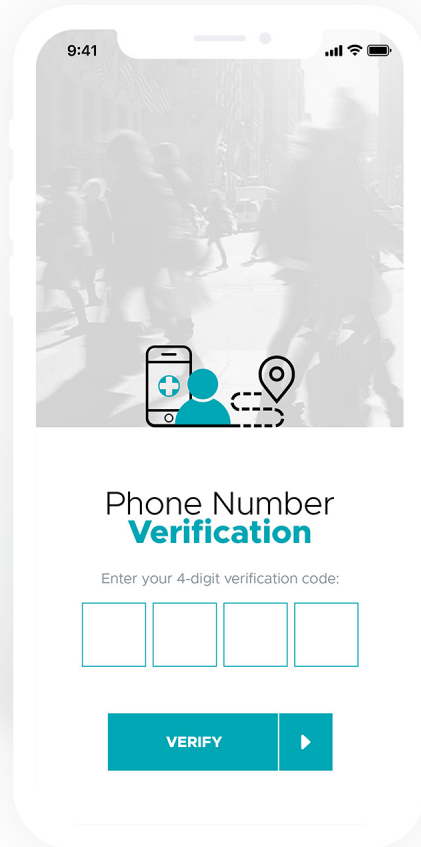
Lifeguard App is a smartphone and tablet based application that, once enabled, automatically connects a drug user, whether habitual or recreational, to emergency responders if the user becomes unconscious and unable to function.

The app puts the control in the hands of the user, and it arms the emergency responders with information that is vital to the success of emergency interventions.

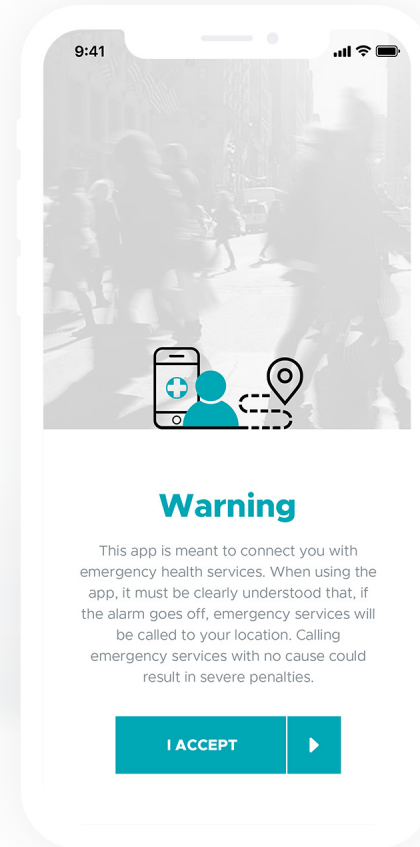
Since **90% of overdoses** occur when users are alone and in their own spaces, a user directed app is critical for timely intervention.



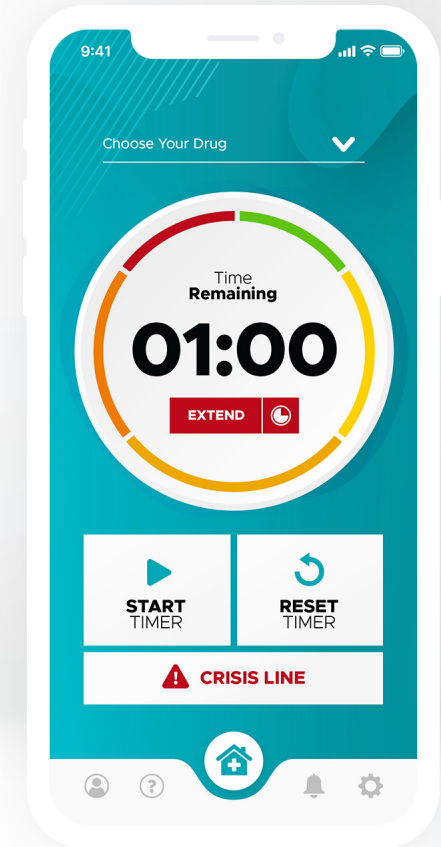
The user enters their **name**
and **contact number**.



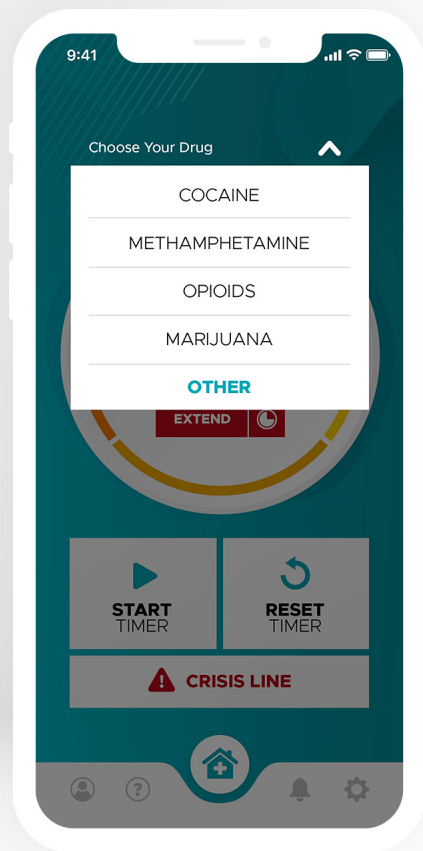
The user enters the **two-factor verification code** that was sent to their phone via text message.



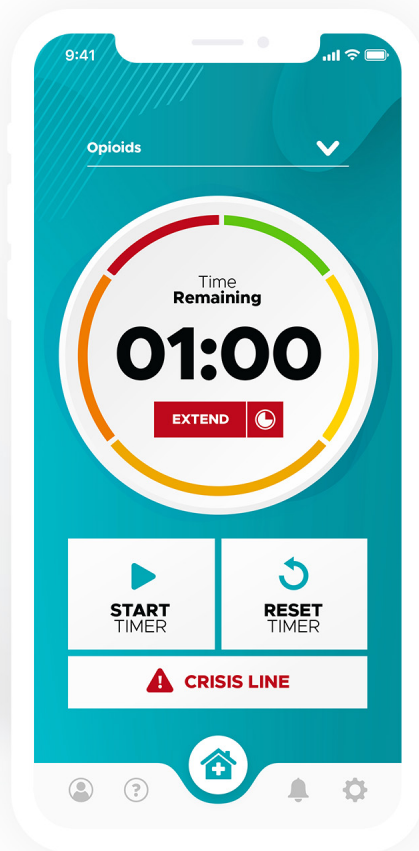
The user accepts the **warning** that the app will contact emergency services.



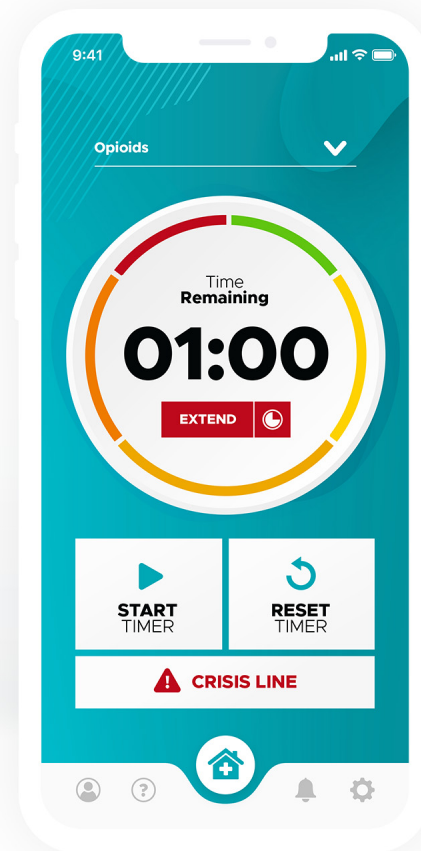
The **Home Screen** is displayed.



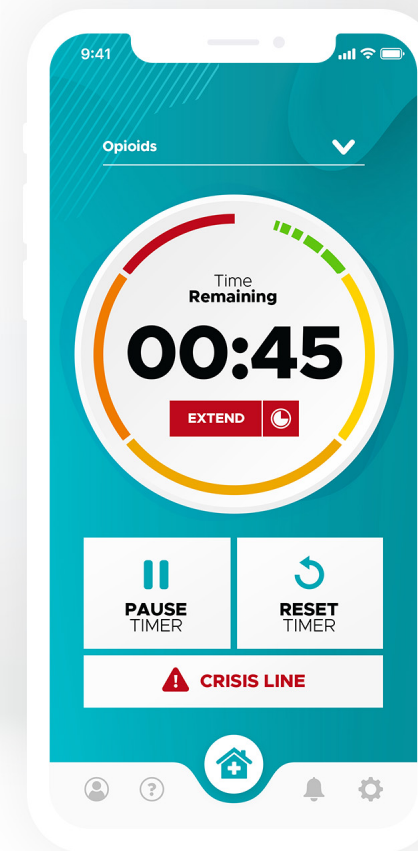
The **list of drugs** is displayed.



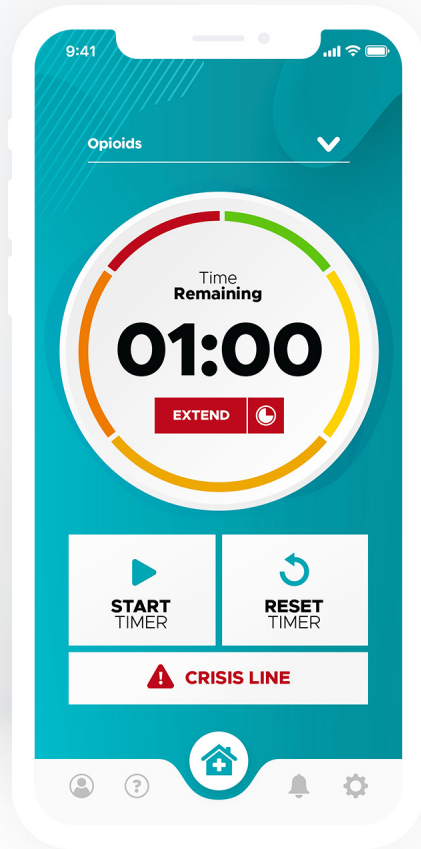
The user **selects the drug** they will be using.



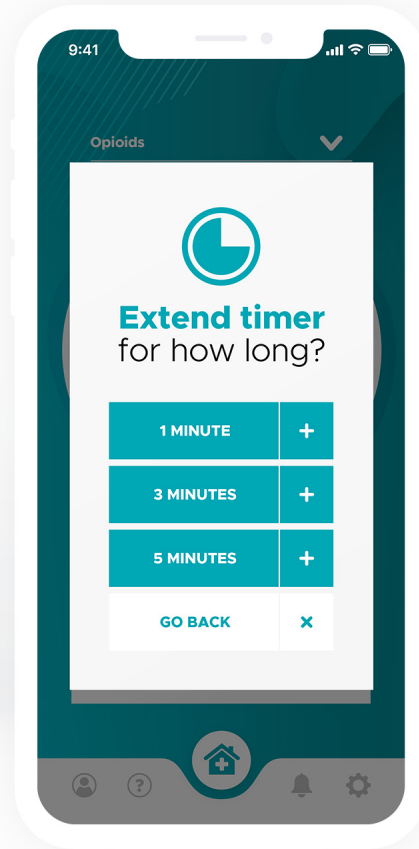
The **Start** button is tapped to start the timer.



The timer starts running. If the user needs more time before the timer starts, they tap the **Pause** button.



When the user is ready, they tap the **Start** button.



To increase the length of the timer, the **Extend** button is tapped, and a time is selected.



At 10 seconds remaining, an alarm will ring. When the timer ends, the **Stop** button is tapped to shut off the alarm.

Geo-Fencing

- GPS location used.
- Specific functionalities based on users location.
- Targeted push notifications.
- Alternative alerts instead of 9-1-1.
- Fully customizable to select towns, cities or provinces.
- Restrict access in areas if required.
- Admin panel for each HA to have more control.
- User centered.



Technology Partnership

In 2019, Lifeguard Digital Health partnered with Microsoft to scale up their multiple digital solutions to expand availability globally. The partnership enables the company to focus on the provision of the application rather than managing the cloud infrastructure.



Research & Development

In partnership with Microsoft Inc. and the MyPDX blockchain team from Canada's Digital Technology Supercluster (lead by MolecularYou Co. and UBC), we are building a digital platform linking the smartphone app interface, fortified for privacy and security, with permission blockchain technology. The platform will also use Artificial Intelligence (AI) to build machine learning algorithms (MLAs) for enhanced data analysis and train predictive models for enabling future public health harm reduction strategies.



Our **Executive Team**

Jeff Hardy, Founder

Chief Executive Officer

Fern Hardy

Finance and Administrative Officer

Chandana Unnithan, Ph.D., MBus. Computing, MBA

Chief Technical and Informatics Officer

Brent Gasiorowski,

Chief Marketing Officer

Ken Oliver, LLB

Corporate Legal Counsel
Strategist Corporate Partnerships

Our **Advisors**

Madeleine Hardin, MA. MEd

Community Relations

Frank Holler

Corporate Strategies

Anne Graham

Best-Selling Author, Speaker

Brent Hardy

Business Strategist

Marion Crook, BScN. PhD

Public Health

Anthony Huston

Business Advisor and Board Member

Mitch Belobaba

Pastor, Mental Health and
Addictions Advocate

Our **Consultants**

Scott Jackson

Team Lead, Technology
Development & Implementation

Our **United States Team**

Andy Jones

Director, U.S. Operations

Chris Callsen

Strategist Emergency Services

Our **Tech Support**

Kevin Belobaba

Team Lead, Help Desk

Our platform provides the necessary tools to
put people's health **into their own hands.**

Lifeguard has a **patent pending.**

We are positioned to change the way
healthcare systems operate and continue
to save lives — **around the world.**

Lifeguard has a **patent pending.**

To learn more, visit
LifeguardDH.com



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